

# GROUNDBREAKING FISH HARVESTING TECHNOLOGY TO START LIVE FISH EXPORT BUSINESS

*Low-cost technology for harvesting & selling live fish*

IM Fish Technology is a start-up seeking investors to make this innovative technology fully operational & available to people interested in harvesting & starting Live Fish Export Business

We hold patent for this technology. We're in the process of getting patent for another 20 design & processing products related to Fish Harvesting

PRESENTED BY: K.R. MARBADE, **MARBADE FUTURE FISHERY PRIVATE LIMITED**

# AGENDA

The Opportunity

The Problems

IM Fish Tech. Solutions

How it Works

Financial Model, Investor Opportunity, ROI

Competitive Advantage

Regulatory Compliance

IM Fish Tech Team

# OUR HISTORY & BACKGROUND

- Marbades' Future Fisheries Pvt. Ltd with over 75 years of fishing experience and rooted in the fishing community has witnessed and adapted to many developments & changes
- Using 4<sup>th</sup> gen technology (40% AI based). We're launching global Auto-transporting system by air & drone; point-to-point selling stations
- Our 6<sup>th</sup> generation model will be fully automated; AI based, with robotic enabled transporting, retail, and fish farming units, among others
- By integrating cutting-edge technology with traditional fishing practices & knowledge, we shall continue to innovate and thrive in this fast evolving & developing industry

1950- Traditional Handmade Fishing Net

1960 - Nylon Net

1970 - Synthetic Net. Pond Culture

1990 – Granted Provision for Fish Export & Artificial Breeding

2000- Adapted Bio Flock &RAS Tech

2010 - Artificial Fish Farming

2020- Artificial Pond Culture to Govt. Subsidies, Global Connect

2024 - AI based Artificial Fish Farming, Fish Trading, Export, Global Connectivity



## □ The opportunity

Demand for fresh fish is skyrocketing, driven by rising health-conscious consumer habits and the need for sustainable food sources

The demand for seafood continues to grow

Freshness crisis:

Fresh fish is in high-demand. Getting it from oceans, lakes, & rivers on to the table is a problem

Loss of freshness due to transportation times & lack of transparency in sourcing

## ❑ THE PROBLEMS: ENTRY BARRIERS IN THE TRADITIONAL FISH HARVESTING INDUSTRY ARE:

- Large initial investments (land, infrastructure, equipment).
- Manpower
- Possibilities of Unhygienic Conditions
- Expertise and training requirements.
- Lengthy timelines for recovering capital.
- Unsustainable practices that harm the environment and community
- Supply Chain Inefficiencies (delays, spoilage)
- Regulatory Hurdles



# IMFISH SOLUTION

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- **IMFish is a revolutionary fish harvesting technology** and easy to adopt regardless of prior knowledge or experience in fish business.
- **Turnkey System:** Equipment, infra, training, & ongoing support provided
- **Low-cost Entry Point:** No need of huge upfront investment
- **Sustainability & Scalability:** The system can be implemented in small spaces (urban, rural, indoors, outdoors).
- **Returns on Investment:** Capital recovery in **18 months**

# HOW IT WORKS

- **Simple, automated technology:** The system is user-friendly and automates fish harvesting and care processes.
- **Full support:** From setup, maintenance to marketing, transportation, & sales strategies
- **Flexible, scalable:** Apt for urban areas (rooftops, backyards) & larger rural operations.

## System Components:

- Stainless steel tanks with self-regulating temperature and water quality
- Customized feeding & monitoring systems

# MARKET OPPORTUNITY

**Global fish market size:** \$200 billion industry with over 150 million tons of fish consumed annually.

**Sustainable demand for locally sourced fish** is growing due to environmental and health concerns

**The rise of urban farming:** As cities grow, more people are looking for ways to grow their own food

**The fish farming industry is expected to grow at a CAGR of 5%**, creating significant opportunities for low-cost, high-efficiency solutions worldwide.

## Target Market:

- **Small-scale entrepreneurs** looking to start their own businesses
- **Urban farmers** and those with limited spaces
- **Consumers** looking for fresh, local, and sustainable fish options



# FINANCIAL MODEL & INVESTMENT OPPORTUNITY

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- **Low-cost entry:** The initial setup costs are far lower than traditional fish farming.
- **Revenue model:** Earnings come from fish sales).
- **Capital recovery in 18 months:** Based on conservative growth estimates, users will recover their investment in **18 months**, with profitability increasing thereafter.

## Investment Request:

- Seek [Amount] to scale up production, enhance technology, and expand the user base.
- **Use of Funds:**
  - R&D for continuous improvement.
  - Export Infrastructure
  - Marketing and customer acquisition
  - Manufacturing and setting up distribution system

**Projected ROI:** Investors can recover invested amount within 18 months.

Export Target per annum one million metric ton Within 5 years investor can earn minimum 20% returns p.a



## COMPETITIVE EDGE & COMPLIANCE

- **First-of-its-kind technology:** No competition offering a similar, ready-to-install fish harvesting system with low entry barriers.
- **Turnkey support:** End-to-end assistance, from setup, scaling, to transportation
- **Low-risk, high-reward:** Minimal initial investment, fast capital recovery.
- **Sustainability and scalability:** Our system is designed to scale easily and adapt to local conditions.
- **Regulatory compliance:** Our system is fully compliant with environmental and food safety regulations in India



# TEAM

Kamlesh Marbade –

Founder IM Fish Culture  
Technology

Vaishnavi Bagade D. Pharma

Gauri Marbade MCA

Manasvi Marbade –MBA

Co-founders:

Mr. Rajendra Rathod - Multi-  
technology & Finance Expert

Mr. Rajesh Hiware - IT Expert

- **Association & Memberships of Founder - K.R.Marbade**
- Chairman of Fish Federation Wardha
- Fisheries Expert Nagpur Division, Vidarbha level
- Pant Pradhan Matsya Sampada Yojana Member of the District Committee
- Secretary of Navyuvak Machchhimaaar Sahkari Sanstha, Borkhedi Kala
- Secretary Nimna Wardha Jalashay Machchhimaaar Sahkari Sanstha
- Member of Fish Corp Federation Delhi
- Member Government Talaav Theka, Delhi
- Member Vidarbha Machchhimaar Sahkari Sangh, Nagpur
- Active Member of Talaav Bachao Kruti Samiti Nagpur

# WHY INVEST IN IMFISH TECH

- **First-mover advantage:** Invest in a market-ready technology with no direct competition.
- **High scalability:** Easily deployable across various markets (urban, rural, small and large-scale).
- **Generate Employment**
- **Strong demand:** The global fish market is growing, and consumers increasingly prefer local, sustainable food sources.
- **Low-risk, high-reward:** Your investment will fuel a business model with rapid capital recovery and high ROI potential.

## Mission:

To take this technology to every household engaged in fishing; create new avenues for employment, business & export possibilities. Make India the biggest live fish exporter in the world

Create 1 lakh new fish farmers in next 5 years

Produce 10 lakhs MT Fish through IM Tech per annum in Vidarbha

Achieve 10 lakhs MT Fish Export p.a. from Maharashtra

# **SUPPORT US TO REVOLUTIONIZE FISH HARVESTING INDUSTRY**

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**Together, we can empower thousands of entrepreneurs to build sustainable businesses & meet the growing global demand for fresh, hygienically harvested, locally-sourced fish**

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**THANK  
YOU**

Kamlesh Ratiram Marbade  
Founder & Director of Marbade Future  
Fishery Private Limited

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